

Hair Niche
BY SHELLY

Product Catalogue



About Us

We are reckoned as the foremost supplier of optimum quality 100% Natural Human Hair Extension. In accordance with international quality standards, the offered hair extensions are processed by our skilled hair experts under utmost hygienic conditions. Easily accessible in variegated shades, lengths and styles to fulfil the choices of our patrons, the provided hair extensions are profusely admired for their light weight nature. Less prone to any kind of skin allergy, these 100% natural human hair extension are further examined on various quality parameters.

Hair Niche by Shelly offers a wide variety of hair extensions, including Clip-in Extensions, Messy Buns, Single Clip Streaks, Volumizers, Clip-in Bangs, Hair Care products and more. All of the products are made from ethically sourced, 100% natural human hair that has not been chemically processed or treated with any harmful substances.

In addition to their premium quality hair extensions, Hair Niche also offers a range of hair care products designed to maintain and extend the life of their hair extensions. From shampoos and conditioners to detanglers and serums, their hair care products are specially formulated to keep the hair looking healthy, shiny, and strong.



Extend Your Fashion

The concept of beauty is based on the many transformations dictated by the latest trends, fashion has to always reinvent itself. The fundamentals remain the same but what changes are the different combinations. Fashion is inspired by the body, its forms and features, and is highlighted by them in a multitude of innovative ways. We generally tend to match an outfit with our shoes or hairstyle or even our makeup. This brings us to hair, which has always been the symbol of feminine beauty, and is, was and will always be the protagonist of fashion trends! Whether short or long, dyed or styled, hair is an essential element in the creation and definition of a particular look or style. Every outfit has to be accompanied by the perfect hairstyle in order to be successful, perfect, spot on and polished! If fashion and hair are inseparable at this point, then hair extensions cannot be overlooked and are a true secret of beauty, as they blend so perfectly with your hair seeming almost invisible. The end result will always be a beautiful head of hair... and not only! Hair extensions are invisible and natural solutions that now belong to the world of fashion. But careful! Not all hair extensions are of the same quality. Hair extensions will blend naturally with your hair only if they are the finest quality on the market, processed with advanced techniques and applied by professionals. Hair extensions are precious allies of all women who wish to accentuate their femininity, and being so will never go out of style. So why not benefit from them.

An Emotional Touch

Hair loss is a common side effect of cancer treatments such as chemotherapy and radiation therapy. This can be a difficult and emotional experience for cancer patients, as hair loss can affect their self-esteem and body image. Hair extensions can offer several benefits for cancer survivors who have experienced hair loss, and can provide a sense of normalcy and help them feel more confident and positive during their recovery journey

Our Products

- 01 Messy Bun
- 02 Wispy Bangs
- 03 Dense Bangs
- 04 Cover-up Patch
- 05 Color Pop Streaks
- 06 Volumizers
- 07 Clip in Sets

Production of Fair Fashion Hair Extensions




Sourcing of the hair

We select strong, healthy hair which has never been chemically treated meaning it has never been bleached, dyed nor permed. Before the donor's hair is cut, it is tied into plaits in order to keep the hair all in the same root-tip direction, this ensures that all the cuticles are lying in the same direction, therefore, 100% Remy

Bleaching and Colouring Process

The bleaching process is thorough and delicate, to ensure that the cuticles and overall hair structure remain intact. For light blonde extensions, a progressive bleaching procedure is performed on the hair (originally dark in colour, normally brown or chestnut), so as not to damage the structure of the hair. Once the hair has been bleached, it undergoes a colouring process, using non aggressive products. A vast range of colour shades is available, from black to very light blonde, from chestnut to shades of red, not forgetting the various crazy colours (pink, purple, blue, and effects such as highlights and ombres).



Warranty Terms & Conditions

Confident that our hair extensions are of top quality we guarantee them up to 3 months from the date of purchase. After this period the hair guarantee will be considered expired, no claims can be made after this time. The warranty DOES NOT cover improper use of the product nor improper care and maintenance. We reserve the right to determine if the hair is in fact defective due to manufacturing flaws which are covered by the warranty. There are many factors that can damage the hair: high temperature, wrong trimming of the hair, aggressive hair products, colouring, bleaching, perms, just to name a few.

The warranty DOES NOT cover damages related to the improper care of the product such as not rinsing the hair extensions immediately after taking a dip in the sea or swimming pool, or brushing the extensions too close to the bond site. Fair Fashion reserves the right to inspect and determine if the hair is in fact defective due to manufacturing flaws before activating the warranty. We believe that it is fundamental to educate our clients and our salons on the rules for proper use and maintenance of our extensions.

Messy Bun

Hair Niche by Shelly's Human hair messy bun are versatile and can be used to create a variety of hairstyles, from casual to formal. They are especially popular for those with long hair, as they can add volume and texture to a simple updo. They are also a great option for those looking to add a pattern to their hairstyle. Additionally, the soft hair can be more comfortable to wear, and is less likely to leave a dent or crease in the hair.



Quality



Durability



Comfort



Affordable



Wispy Bangs

Wispy bangs are a type of fringe that is cut to create a light and airy appearance. They are typically cut in a way that leaves hair longer on the sides and shorter in the middle, creating a "V" shape. If you're looking for a new hairstyle that is low maintenance but still fashionable, wispy bangs from **Hair Niche by Shelly** made from human hair may be the perfect choice for you.

High Quality

Versatility

Durability

Realistic Appearance

Comfort



Dense Bangs

Dense bangs typically refers to a hairstyle where the hair is cut in a straight line across the forehead, creating a dense or full fringe that covers the forehead.

If you're looking for a way to update your hairstyle, consider adding some dense bangs to your look. Dense bangs can help frame your face and bring attention to your eyes, while also giving you a chic and trendy hairstyle. And the best part is, you can achieve this style with your natural hair!

One of the benefits of having dense bangs made from natural hair is that they can be easily incorporated into a variety of hairstyles. You can wear them with your hair down, in a ponytail, or even in a top knot. And if you ever decide you want to switch up your style, you can simply grow them out or have them trimmed into a different shape.



Cover-up Patches

Experiencing light hair fall, hair thinning or small bald spots ?

Resulting in

- » Decreased self-confidence
- » Difficulty styling hair
- » Limited hairstyle options

Cover up patches are ideally suited for individuals encountering light hair fall/hair thinning or little uncovered spots, particularly close to the temple area. These not only bring attention down from your forehead to your gorgeous cheekbones and jawline, but they also add volume and cover up small spots by providing coverage.



100% human
hair extensions



Blends with
your real hair



Heat
Resistant



Comfortable to
wear all day



Color Pop Streaks

Hair color streaks, also known as highlights or lowlights, are a popular hair coloring technique where sections of hair are lightened or darkened to create a contrasting effect against the natural base color of the hair. Streaks can be applied in various ways, such as with foils, balayage, or ombre techniques.

Streaks can be created with a range of colors, including blonde, red, brown, and even bold and bright colors such as pink, purple, blue and many more. The placement and thickness of the streaks can also vary, depending on the desired effect.

Why use color streaks?

- Fashion statement
- Enhance natural hair color
- Cover gray hair
- Create depth & dimension



Rose Gold



Peacock
Blue



Gorgeous
Green



Mermaid
Red



Brown



Purpink



Volumizers

A hair extension volumizer is a type of hair extension that is specifically designed to add volume to your hair. It is similar to a regular hair extension, but it usually has more hair wefts and is thicker to give your hair a fuller and more voluminous look.

Hair extension volumizers are also very versatile and can be styled in many different ways. You can curl them, straighten them, or even braid them to create a variety of hairstyles. They can also be customized to fit your head perfectly, giving you a natural and seamless look.



Lightweight

Comfortable to wear

100% human hair extensions

Clip in Sets

Clip-in hair extensions are a type of hair extension that can be easily clipped onto your natural hair to add length, volume, and/or color. These sets typically come in different lengths, colors, and textures to match your natural hair and give you a customized look. Clip-in sets are a popular option for people who want to change their hairstyle quickly and easily without the commitment of a more permanent hair extension method.

Clip in Sets are
available in

SET OF
4

SET OF
6

SET OF
7

Trust us to deliver your product
in style with our

Quality packaging


Packaging is an essential aspect of any product, as it plays a crucial role in protecting the product and creating a lasting impression on the customers. Good packaging not only ensures the safety of the product during transportation and storage but also enhances its appeal and creates a positive brand image.



CONTACT US




SALES SUPPORT

 +91-78143 58405

 sales@hairniche.in



PRODUCT SUPPORT

 +91-97811 34384

 support@hairniche.in



Address: 25-Third Floor, Nehru Shopping Complex,
Lawrence Road, Amritsar, Punjab, 143001



[@hairnichebyshelly](https://www.facebook.com/hairnichebyshelly)



[@hairnicheindia](https://www.linkedin.com/company/hairnicheindia)



[@hairnichebyshelly](https://www.instagram.com/hairnichebyshelly)



[@hairnicheindia](https://www.pinterest.com/hairnicheindia)



[@hairnichebyshelly](https://www.youtube.com/hairnichebyshelly)